



## **LIVES Doctoral Program,**

**Get your journal article written and published**

**Geopolis, Lausanne, Switzerland, December 17-18, 2012**

## ■ ■ General information

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- Dates:** December 17-18, 2012
- Location:** Université de Lausanne  
Bâtiment Géopolis  
CH-1015 Lausanne
- Costs:** Participation, lodging and meals are free of charge for speakers and registered participants.
- Participants will be reimbursed for transportation costs at the rate of the ½ CFF/SBB fare in 2<sup>nd</sup> class.

The skill of writing an article – and getting it published in a peer reviewed journal – is highly prized, but rarely taught. This one-day course concentrates on this skill, and in particular on the *process* of writing. Participants should come with an idea for an article, and during the day they will work this up in easy stages.

### **By the end of the course participants will...**

- understand the publications game – and how to be a winner;
- make logical and informed decisions on where to send articles;
- reduce rewriting in the final stages by early planning;
- cut ‘information overload’ by using simple brainstorming techniques;
- apply simple marketing techniques to increase the chances of a submitted article being looked at favourably.

### **Who should – and should not - attend**

This course is suitable for PhD students in Social Science and Psychology who want to learn how to write more efficiently journal articles, and who are ready to start writing one. This course is not suitable for those who have yet to decide on what to write about, who want a course in critical appraisal or ‘scientific English’.

Participants will be asked to answer a short questionnaire in advance. They should have a rough idea what they want to publish. Some preparation work is needed in advance to identify target journals for the manuscript. All information needed for this task will be provided electronically in advance.

## ■ ■ List of speakers

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Jürgen Barth barth.writing@gmail.com

## ■ ■ Coordination of the ProDoc LIVES

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Fagot Delphine delphine.fagot@unige.ch  
Oris Michel michel.oris@unige.ch

## ■ ■ List of participants

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Ababacar Dieng	abadieng@yahoo.fr
Bakouri Mouna	mouna.bakouri@unil.ch
Barussaud Simon	Simon.Barussaud@unige.ch
Bertrand Anne-Laure	Anne-Laure.Bertrand@unige.ch
Bolano Danilo	Danilo.Bolano@unige.ch
Burgin reto	Reto.Burgin@unige.ch
Gabriel Rainer	Rainer.Gabriel@unige.ch
Girardin Myriam	Myriam.Girardin@unige.ch
Girardin Nadia	Nadia.Girardin@unil.ch
Hanappi Doris	doris.hanappi@unil.ch
Kaeser Laure	laure.kaeser@hesge.ch
Latina Joelle	joelle.latina@hesge.ch
Leppanen Virva	virva.leppanen@eesp.ch
Madero Cabib Ignacio	ignacio.maderocabib@unil.ch
Remund Adrien	Adrien.Remund@unige.ch
Rousseaux Emmanuel	Emmanuel.Rousseaux@unige.ch
Schicka Manuela	Manuela.Schicka@unige.ch
Zufferey Jonathan	Jonathan.Zufferey@unige.ch